



2008 NEWS

www.MarloCompany.com



Serving Communities throughout Mid-Michigan and Grand Traverse for 18 years

We Answer The Phone!

- 231-668-7045
- 989-777-5098
- 888-627-5602



Some of the Services we provide:

- ✦ Lawn Sprinkler System Installation and Repair
- ✦ Water Auditing
- ✦ Fertilizer Systems



We Accept:



A MESSAGE FROM THE SERVICE MANAGER:



Hannah Booker

We hope you are enjoying your summer! Can you believe we are already planning the Winterization schedule?

This year we want to remind you to call our office to confirm your Winterization appointment. Many of you will begin receiving your "Reminder Postcards" in September.

Also, last year I was married, and this year we are expecting our first child. The Office Team is fully capable to handle your needs—be sure to call them with any questions. We'll be sure to keep you informed about our new arrival!

Reminder...

Winterization postcards will be coming soon!



Refer-a-Friend COUPON #10

(1st time customer) to have their sprinkler system winterized by MARLO and both of you will receive a **\$20 credit on each** of your accounts. Have your friends call us for details. Make sure they mention you're the one who referred them to us.

Summer 2008

VALUABLE PROMOTION #27

REWARD!

Get a FREE Bronze Contract

Does your neighbor's yard need a lift? Would your friend enjoy the convenience of automatic sprinkling?

REFER THEM TO MARLO

Make sure they mention you're the one who referred them to us. We'll give you a FREE Bronze Service Contract for each referral as soon as their new system has been installed.

Be sure to contact our full-time MARLO Office Team with any questions; we're here to assist you year after year!

Sandra-Billing, Jami-Estimates and Alison-Office Manager.



Service@MarloCompany.com

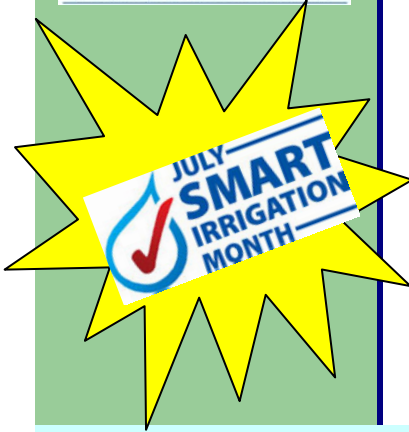


“All the water that will ever be, is right now.” National Geographic

The Benefits of Lawn Irrigation for Your Landscape

Despite the concerns about saving water, keeping lawns healthy and plants healthy and watered in your landscape can be helpful on a number of fronts. Consider the following:

- ◆ Plants filter out many pollutants. A 50-by 50-foot area of lawn releases enough oxygen to meet the needs of a family of four.
- ◆ Deciduous shade trees planted on the east or west side of your house can reduce air conditioning bills by 10-15% in summer. Further, they can cut the indoor temperatures by 8° to 10° F. In winter, the sun shines through the bare branches and warms your home.
- ◆ Lawns can reduce the temperature by as much as 15°F over asphalt during hot summer months.
- ◆ The front lawns of just 8 average houses have the cooling effect of about 70 tons of air conditioning. The average home has an air conditioning system with a 3-ton capacity.
- ◆ Lawns trap much of an estimated 12 million tons of dust and dirt released annually into the U.S. atmosphere.
- ◆ Lawns help reduce water pollution by acting as a filter to capture and breakdown many types of pollutants.



CALL US TODAY FOR MORE INFORMATION ...

MARLO COMPANY

Corporate Office:
4534 S. Washington Rd.
Saginaw, MI 48601

We Answer the Phone:

231-668-7045
989-777-5098

Toll Free: 888-627-5602
Fax: 989-777-2419



Your Leader in Water-Efficient Technology

www.MarloCompany.com

Water Conservation

Remember: A healthy lawn & plants reduces water usage!

Since 1989 MARLO Company has provided professional irrigation installation and service.

Money Savings Ideas!

Here are a few of the available water-efficient products:

◆ **Rain Sensors**—provide a 10-15% water savings

◆ **Weather Monitors**—provide a 30-50% water savings

◆ **Moisture Sensors**—provide a 30-50% water savings

◆ **Automatic Fertilizers**—a healthy lawn can reduce watering up to 50%

We Can Help You Reduce Your

Watering Cost\$.



The MARLO Family is committed to save this valuable resource!

SPECIAL FEATURE—SMS!

“Soil-moisture sensors (SMS) are an inexpensive and effective way to conserve water.”

—Michael Dukes,
University of Florida

The sensor checks the water content in the soil and if the measured soil moisture is above the user-entered threshold, the controller will not irrigate.

Backed by researchers, the residential study concluded soil-moisture sensors saved an average of 59% more water than a system run only by a time clock with a rain sensor.

In regions with a relatively high cost of water, property owners who install SMS can see a return on their investment in less than a year because of the water they'll save.



**Summer Office Hours:
July and August 2008
Monday-Thursday 8AM-5PM
and Friday 8AM-3PM**